

# Copyright

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ALTERNATIVES TO TRADITIONAL COPYRIGHT

# Traditional Copyright Objectives

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- Typically, an author seeks copyright protection for monetary gain in exchange for the use of the copyrighted work.
- Through copyright, an author wants to limit unauthorized access to the work.

# Alternatives to Traditional Copyright

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- Copyright alternative licenses may appeal to authors who are not motivated by financial gain and who are seeking to disseminate their work to the broadest possible audience.
- These authors may also welcome alterations or improvements to their work.

# Creative Commons

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- Voluntary private sector alternative to the traditional copyright protection
- No government intervention
- Ideal for authors who are motivated to disseminate their content broadly without concern for financial gain.

# Types of Creative Commons Licenses

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- Attribution (CC BY): Can add to or change the original work. **Must credit the original author.**
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